## PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Title: "System and Method for Integrating Off-Line User Ratings of RECEIVED Businesses with Search Engines" SEP 0 1 2004 Applicant(s): SUNDARESAN, Neelakantan Attorney Docket No.: AM9-99-0201 **Technology Center 2100** Hung Q. Pham 09/488,471 Serial No.: Examiner: Filed: 01/20/2000 Art Unit: 2172 Board of Patent Appeals and Interferences Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450. **APPEAL BRIEF** Dear Sir:

This appeal brief is submitted under 35 U.S.C. §134. This appeal is further to Appellants' Notice of Appeal that was filed on **June 9, 2004**:

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